

Fundraising Ideas

Square 1 Art is probably our favorite fundraiser because it is so unique, it involves the children in a fun and non-threatening way, and it takes the stress out of finding the perfect holiday gift for loved ones. Everyone loves receiving a quality product that is not only a wonderful keepsake, but likely to become a family heirloom. In the past few years, parents have participated as well in creating a work of art as a special gift to their children. A typical fundraiser receives 10-25% profit, whereas through this company our profit is 33%. In the past, we have considered ordering a surplus of products for resale at community events such as Winter in the Village, the Dogwood Festival, the Balloon Festival, not to mention the many festivals and events in the surrounding communities. Given that Growing Places is entirely a volunteer organization, to date we have not had the work force necessary to risk the added expense.

Plants/Flowers

Go Green Fundraising

<http://www.go-green-fundraising.com/fundraising-products/plant-fundraisers/>

Gertens

<https://www.gertens.com/fundraising>

Calendars

For several years, we created a calendar incorporating children's artwork and/or photographs, parenting advice, and our activities through the year. It became a charming family resource and one of our most lucrative moneymakers. For a sponsorship of \$50, businesses and organizations receive advertising, a "free" calendar, and the satisfaction of supporting a worthy cause.

- Compile dates, information and artwork
- Marketing
- Order: how many?
- Distribution and sales
- Flyer distribution and collection (door to door)
- Local business
- Person to person (e.g., Board members x 10)

Book Sales

- **Barefoot Books:** Beautifully illustrated diverse, inclusive, inspiring books for kids of all ages. Great for classroom and as a fundraiser for the holidays.
<http://www.barefootbooks.com/>
- **Scholastic Book Clubs:** This is a great way for parents to buy books inexpensively, while adding to the classroom collection or stockpiling gifts for the children. It is an excellent project for a parent volunteer or two. <https://clubs.scholastic.com/>

Discount Cards: Potential sponsors are asked to provide freebie/discount upon presentation of card. We like the idea of involving only businesses that cater to kids:

- Pizza place, ice cream parlor, bakery, local diner
- U-pick farms, garden center
- Bowling, miniature golf, water park
- Toy, book, stationary pet stores
- Theater, video store
- Hair salon, optometrist, pediatrician, family doctor, dentist

Brick Path : A path of brick engraved with students names, family, remembrance, quotations, business, etc. Fees set are by size of brick, by individual or business.

Membership Drive (*See forms*)